

The ABCs of Social Impact Measurement

Build your knowledge and networks so your organisation can thrive and grow

You are invited to join the Social Impact Collective - a new approach to building social impact measurement awareness and expertise in our region.

The Social Impact Collective offers you the tools and information your organisation needs to begin your social impact measurement journey this year.

Learn the essentials

- Clarifying your social impact purpose
- Collecting evidence
- Building buy-in
- Monitoring and unpacking data
- Demonstrating effectiveness

Our approach

The Social Impact Collective will bring together like-minded organisations for a small group learning experience through an integrated program that will run over five weeks.

The program comprises:

- An initial two-hour workshop in person; you get to meet your peers from other organisations undertaking the same journey
- Three 90 minute online workshops
- The final in-person reflections and review workshop

Bonus offer:

- In addition members of the Collective will receive pre and post workshop resources to help 'kick start' social impact measurement in your organisation and
- A two hour consultation after the five week program has finished to help you plan and move through the next steps. (To be held before the end of 2022.)

Each workshop will be co-presented by Mary-Anne Scully and Birgit Schonafinger - locally based consultants committed to building the capacity and expertise of organisations that are delivering social impact in our region. Birgit and Mary-Anne devised and launched the Social Impact Collective series in 2017.



Workshop dates:

- Thursday 13 Oct, 1 - 3pm - in person
- Thursday 20 Oct, 1 - 2.30pm - online
- Thursday 27 Oct, 1 - 2.30pm - online
- Thursday 3 Nov, 1 - 2.30pm - online
- Thursday 10 Nov, 1 - 3pm - in person

Cost:

\$2200 (incl GST) for up to two members from your organisation.

Please RSVP with your interest by Thursday 29 September 2022

For more information please phone:

 **Mary-Anne**
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 **Birgit**
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